**Mock Exam Question 01.3**

* 1. Suggest how tourism supports development.

 **[4 marks]**

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| 2(Clear) | 3-4 | AO2 – Demonstrates a clear understanding of how tourism support development. AO3 – Applies understanding of tourism and development to offer analytical observations based on the information in the resources.  |
| 1(Basic) | 1-2 | AO2 – Demonstrates some understanding of how tourism supports development. AO3 – Applies limited understanding of tourism and development by identifying appropriate points from the resource. |
|  | 0 | No relevant content |

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| **Student Answers** | **Strengths/Areas for development** |
| **Student 1** Tourism supports development by creating job opportunities and generating income, as seen in the Caribbean where every $100,000 invested in the industry creates 50 jobs. This helps improve the quality of life for local people in areas with limited development and low incomes. |  |
| **Student 2**Tourism supports development by creating jobs, generating income, and improving quality of life. In the Caribbean, every $100,000 invested in tourism creates 50 jobs, benefiting local people in areas with limited development. Additionally, taxes paid by visitors can be used to improve local infrastructure and facilities, further contributing to development. |  |
| **Student 3**Tourism supports development by creating job opportunities, generating income, and having a positive effect on the balance of trade, as shown in figure 1. For example, in the Caribbean, tourism contributes significantly to local economies, with every $100,000 invested in the industry creating 50 jobs and every hotel room creating at least one job. This helps improve the quality of life for local people, especially in areas with limited industrial development and low incomes. Additionally, taxes paid by visitors can be reinvested into improving local infrastructure and facilities.Furthermore, the marine tourism industry generates 200 million jobs worldwide, and ecotourism specifically returns 95% of its revenue back into the local economy. This highlights the potential of sustainable tourism to drive development while minimizing negative environmental impacts, such as the wastewater produced by cruise ships in the Caribbean. Overall, tourism can be an important catalyst for development, particularly in LICs/NEEs where it can account for over 20% of total income. |  |

**Mock Exam Question 01.5**

Tourism should be seen as an opportunity rather than a problem.

Do you agree? Explain your answer.

[6 marks]

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| **Level** | **Marks** | **Description**  |
| 3(Detailed) | 5-6 | AO2 – Demonstrates a thorough understanding of tourism and the part that it can play in economic and social development. Shows sound awareness of the concept of sustainability. AO3 – Demonstrates thorough application of knowledge and understanding in making a judgement about the opportunities and problems relating to tourism.  |
| 2(Clear) | 3-4 | AO2 – Demonstrates a clear understanding of tourism and the part that it can play in economic and social development. Some appreciation of the concept of sustainability.AO3 – Demonstrates reasonable application of knowledge and understanding in making a judgement about the opportunities and problems relating to tourism. |
| 1(Basic) | 1-2 | AO2 – Demonstrates some understanding of tourism and how tourism needs to be sustainable managed. AO3 – Demonstrates basic application of knowledge and understanding in making a judgement about the opportunities and problems relating to tourism. |
|  | 0 | No relevant content |

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| **Student Answers** | **Strengths/Areas for development** |
| **Student 1** Tourism provides opportunities for economic growth and job creation. May local people get jobs in the tourist industry. They pay taxes which helps development. However, tourism causes problems to the environment and needs to be sustainably managed. Ecotourism is one way of doing this. If the economic benefits are balanced with protecting the environment, tourism can be good for countries.  |  |
| **Student 2**Tourism offers significant opportunities for economic and social development, particularly in countries with limited industrial development. It creates jobs, generates income, and positively impacts the balance of trade. However, it is essential to consider sustainability in managing tourism to minimise potential environmental and social problems. This could be achieved by encouraging the development of ecotourism. Ecotourism supports local communities and protects the environment. Additionally, 95% of tourist revenue goes into the local economy, which is significantly higher than the 20% from cruise tourism. By embracing sustainable practices, tourism can support significant economic growth while also protecting the environment and local communities. |  |
| **Student 3**Tourism should be seen as an opportunity rather than a problem, as it contributes significantly to the development goals of many countries, including job creation, income generation, and positive effects on the balance of trade. This is particularly true in LICs/NEEs, where tourism can account for over 20% of total income, providing economic opportunities and increased living standards in areas with limited industrial development.The Caribbean benefits greatly from tourism. It provides valuable revenue for local economies, with each dollar of visitor spending generating an additional $1.6 for long-stay visitors and $1.2 for cruise ship visitors. For every $100,000 invested in the tourism industry, 50 jobs are created. Moreover, the development of tourism facilities often leads to improved safety, health, and hygiene standards for both visitors and locals, enhancing the overall quality of life.However, there are also negative impacts, particularly to the environment. To minimize these problems, the promotion of sustainable tourism practices, such as ecotourism, is crucial. Ecotourism returns 95% of revenue to the local economy, while also emphasising environmental conservation and responsible resource management.Tourism should be seen as an opportunity, as it significantly contributes to economic and social development in many countries, and if sustainable tourism practices are adopted, it is possible to balance the positive aspects of tourism with potential negative impacts. |  |

**Mock Exam Question 02.4**

‘Managing tourism is both an economic and an environmental issue.’

Discuss this statement.

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| **Level** | **Marks** | **Description**  |
| 3(Detailed) | 5-6 | AO3 – Applies knowledge and understanding to offer a discussion based on a wide range of evidence, making specific links between different elements of the specification.AO4 – Communicates ideas with clarity and good use of geographical language.  |
| 2(Clear) | 3-4 | AO3 – Applies knowledge and understanding to offer a discussion based on a reasonable range of evidence, making some links between different elements of the specification.AO4 – Communicates ideas effectively with some use of geographical language. |
| 1(Basic) | 1-2 | AO3 – Applies knowledge and understanding to offer a discussion based on a narrow range of evidence, with limited links between different elements of the specification.AO4 – Communicates ideas using basic language. |
|  | 0 | No relevant content |

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| **Student Answers** | **Strengths/Areas for development** |
| **Student 1** Tourism management involves handling both money and nature issues. The cruise terminal plan in the Cayman Islands shows this. It could bring more tourists, helping the local economy and jobs.But, there are worries about the environment, like damaging coral reefs. This might make long-stay visitors, who spend more money, not want to come.In conclusion, managing tourism is about finding a balance between money and nature. The cruise terminal plan is an example of this challenge. Good planning is needed to handle these problems. |  |
| **Student 2**Managing tourism involves addressing both economic and environmental aspects. The proposed cruise terminal in the Cayman Islands exemplifies this. Economically, the terminal could attract more cruise ships, supporting the local economy and employment.However, environmental concerns arise, such as coral reef dredging that may harm the environment, potentially deterring long-stay visitors who contribute more economically. These visitors stay longer and spend 55% more per day than cruise passengers.In conclusion, tourism management involves balancing economic growth and environmental conservation. The cruise terminal in the Cayman Islands showcases this challenge, as the potential economic gains might come at the expense of the environment that attracts valuable long-stay visitors. Careful planning is necessary to address these issues effectively. |  |
| **Student 3**Managing tourism is a complex issue that involves balancing economic and environmental factors. The proposed development of a cruise terminal in the Cayman Islands highlights this challenge. Economically, the terminal could attract larger cruise ships and increase visitor numbers, supporting the local economy and guarantee employment for over 5000 locals.However, the environmental impact of the development is a significant concern. Dredging coral reefs to accommodate larger ships may damage the pristine environment, which attracts long-stay visitors who contribute more to the local economy. These visitors stay for an average of eight days and spend 55% more per day than cruise passengers, making their economic impact more significant. Additionally, ecotourism brings greater financial and environmental benefits than any other form of tourism. If tourism management is to be sustainable, this type of tourism should be a major focus for tourism management when planning. In conclusion, managing tourism requires a delicate balance between economic growth and environmental preservation. The proposed cruise terminal in the Cayman Islands illustrates this challenge, as the potential economic benefits may come at the expense of the unique environment that attracts valuable long-stay visitors. Careful planning and sustainable development strategies are essential to address both aspects of this issue effectively. |  |

**Mock Exam Question 03.1**

Study Figure 3 in the resources booklet, ‘different views about the proposed cruise ship and port facility in Grand Cayman’.

The Grand Cayman government has opted not to construct the cruise terminal and port facility. Do you think this was the correct decision?

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**Mark Scheme**

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| **Level** | **Marks** | **Description**  |
| 3(Detailed) | 7-9 | AO3 – Demonstrates thorough application of knowledge and understanding in evaluating the opportunities and challenges relating to the development of the cruise ship and port facility.AO3 – Applies knowledge and understanding to make a decision based on a wide range of evidence, making specific links between different elements of the specification.AO4 – Communicates ideas with clarity and good use of geographical language.  |
| 2(Clear) | 4-6 | AO3 – Demonstrates reasonable application of knowledge and understanding in evaluating the opportunities and challenges relating to the development of the cruise ship and port facilityAO3 – Applies knowledge and understanding to make a decision based on a reasonable range of evidence, making some links between different elements of the specification.AO4 – Communicates ideas effectively with some use of geographical language. |
| 1(Basic) | 1-3 | AO3 – Demonstrates basic application of knowledge and understanding in evaluating the opportunities and challenges relating to the development of the cruise ship and port facilityAO3 – Applies knowledge and understanding to make a decision based on a narrow range of evidence, with limited links between different elements of the specification.AO4 – Communicates ideas using basic language. |
|  | 0 | No relevant content |

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| **Student Answers** | **Strengths/Areas for development** |
| **Student 1** The decision not to construct the cruise terminal and port facility in Grand Cayman is a difficult one. While the development could provide economic benefits such as job creation and increased trade for local businesses, there are significant environmental concerns. The potential damage to the coral reef and loss of unique marine environments could outweigh these economic gains. Taking both the positive and negative aspects into consideration, it seems that the government's decision not to build the facility was the right one.  |  |
| **Student 2**The decision not to construct the cruise terminal and port facility in Grand Cayman is a complex one, balancing economic opportunities against environmental concerns. On one hand, the development could boost the economy by providing job opportunities, increased trade for local businesses, and attracting more cruise tourists. The George Town Revitalisation Initiative also promises infrastructural improvements and regeneration of the harbour area.However, significant environmental risks are associated with the development, including damage to the coral reef, the loss of snorkelling and diving sites, and the potential harm to critically endangered turtles. Increased vehicle and pedestrian traffic in George Town could negatively impact the local community and the long-term sustainability of the tourism industry.Considering the potential environmental impacts and the need to balance economic development with conservation, the decision not to construct the cruise terminal and port facility appears to be a prudent one. The Grand Cayman government should focus on sustainable tourism development, ensuring the preservation of the island's unique marine environment and cultural heritage for future generations. |  |
| **Student 3**The decision by the Grand Cayman government not to construct the cruise terminal and port facility is a complex one, with both positive and negative consequences. In my opinion, this was the correct decision, considering the potential environmental impacts, the preservation of the unique marine environment, and the long-term sustainability of the tourism industry on the island.The proposed development offers several benefits, such as guaranteeing the continued growth of cruise tourism, increased trade for local businesses, and the regeneration of George Town harbour area. The George Town Revitalisation Initiative could bring new opportunities for both residents and visitors, along with improved infrastructure, such as pedestrianised areas and cyclist access. Additionally, the development could create hundreds of new jobs, improving the quality of life for many families on the island.However, these potential benefits come with significant environmental risks. Damage to the coral reef and removal of snorkelling and diving sites could have a detrimental impact on the island's natural attractions. The dredging required for the development could cause silt sedimentation, turning the clear waters murky and harming the coral reef. Environmental campaigners warn that the project could lead to the destruction of 15 acres of coral reef, home to critically endangered turtles.Furthermore, increased vehicle and pedestrian traffic in George Town, as well as the cost of managing increasing visitor numbers, could negatively impact the local community. The loss of income for small boat operators and water sports businesses, along with the potential deterrence of stay-over visitors, may counterbalance the economic benefits of the development.The local views on the proposed development are also divided. While some business owners see the potential for attracting wealthy visitors year-round, the National Trust for the Cayman Islands and the Cayman Campaign Group emphasize the importance of preserving the unique marine environment and cultural heritage for future generations.Considering the potential environmental impacts, the long-term sustainability of the tourism industry in the Cayman Islands, and the diverse perspectives of the local community, I believe the decision not to construct the cruise terminal and port facility is the correct one. It is crucial to strike a balance between economic development and environmental conservation to ensure a sustainable future for the island and its inhabitants.In conclusion, while the proposed development could provide economic benefits and job opportunities, the potential environmental damage and the long-term consequences for the island's tourism industry make the decision not to construct the cruise terminal and port facility a wise one. The Grand Cayman government should prioritize sustainable tourism development that preserves the island's unique marine environment and cultural heritage for future generations. |  |
| **Student 4**The decision not to construct the cruise terminal and port facility in Grand Cayman is a contentious one, but I believe it may be the wrong choice, considering the potential economic benefits and the opportunity for sustainable development.Firstly, the development could significantly boost the economy by providing hundreds of new jobs for both skilled and unskilled workers. This would improve the quality of life for many families on the island and create a more stable financial future for the local community. In addition, the increased trade for local businesses, due to a higher proportion of cruise passengers coming ashore, would further stimulate the economy.The George Town Revitalisation Initiative, as part of the development, would not only regenerate the harbour area but also create a more vibrant atmosphere for both visitors and residents, with improved infrastructure, green spaces, and opportunities for leisure and cultural activities.Moreover, the separation of cruise ship and cargo trade would reduce small boat traffic congestion and the risk of marine accidents, improving safety and efficiency in the harbour area. The potential for increased revenue from the cruise tourism industry could also be used to fund better environmental protection and conservation efforts on the island.While there are legitimate concerns about the environmental impacts of the development, the project team has outlined measures to mitigate these effects, such as working with local environmental groups, monitoring the marine environment, and implementing a coral transplanting, relocation, and restoration plan. These actions demonstrate a commitment to minimizing environmental harm while reaping the social and economic benefits of the development.It is essential to consider the potential loss of business for the island if larger cruise ships cannot dock at the current port facilities. This could result in a decline in tourism, negatively affecting local businesses and the island's economy.In conclusion, while the decision not to construct the cruise terminal and port facility in Grand Cayman is based on genuine environmental concerns, the potential economic benefits and opportunities for sustainable development should not be overlooked. By implementing comprehensive environmental protection measures and using revenue from the increased tourism to fund conservation efforts, the Grand Cayman government could find a balance between economic growth and environmental preservation, ensuring a prosperous and sustainable future for the island and its inhabitants. |  |