

# Summer Work Year 11 into 12

*Please complete and send this work to Mr Doyle: [terry.doyle@plymptonacademy.tsat.uk](mailto:terry.doyle@plymptonacademy.tsat.uk)*

Name of Subject: Business Studies

## Summary of the course:

Business Studies is broken down into four units:

Unit 1 - Exploring Business (Internal Assessment) Delivered in year 12

Unit 2 - Developing a Marketing Campaign (Controlled Assessment) Delivered in year 12

Unit 3 - Personal and Business Finance (Externally Assessed - 2 hour exam) Delivered in year 13

Unit 8 - Recruitment and Selection Process (Internal Assessment) Delivered in year 13

Exam Board: Edexcel

Course Title: Pearson BTEC Level 3 National Extended Certificate Business Studies

## Subject/unit lead teachers and their contact:

Subject Teacher: Mr Doyle [terry.doyle@plymptonacademy.tsat.uk](mailto:terry.doyle@plymptonacademy.tsat.uk)

## What should I get in preparation for September?

1 A4 lever arch folder (not a ring binder - they are too small)

File dividers

Plastic wallets

## Read it:

### Summary of Heathrow Expansion plan:

<https://www.heathrowexpansion.com/expansion-plan/>

## Watch it:

### Introduction to STAKEHOLDERS:

<https://www.tutor2u.net/business/reference/stakeholders-introduction>

### Heathrow - impact on community:

<https://www.youtube.com/watch?v=Q0TXsabfoF4>

### Heathrow Expansion - Impact on community

[https://www.youtube.com/watch?v=ol\\_8ja50\\_kM](https://www.youtube.com/watch?v=ol_8ja50_kM)

### Heathrow Expansion Blocked:

<https://edition.cnn.com/videos/travel/2020/02/27/heathrow-expansion-update-travel-orig.cnn>

## Do it:

Read the details of the Heathrow Expansion Plan so that you understand the plan and those affected by it.

Then watch the Introduction to Stakeholders video - making notes on what a stakeholder is and the different types of stakeholders.

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Then watch the three other videos - make notes on who the Stakeholders are, what their interest is and whether they are likely to be for or against the expansion - explaining why.

Finally, complete the table below to record this information. Think of any other stakeholders not mentioned in the video and also record these on the table.

## (Optional) Stretch it:

Undertake your own research and complete the same tasks for the opening of Costa Coffee in Totnes. Who were the stakeholders of this plan; what was their interest; and were they for or against the new shop?

## Stakeholders Table

### Stakeholders for Heathrow Airport Expansion

| Name of the stakeholder | Their interest in Heathrow   | For or against the expansion – and why.  |
|-------------------------|--|--|
| Example: Government     | The Government has an interest in Heathrow because it is both a major employer and a tax contributor.<br>The taxes it pays helps fund Government-funded services such as the NHS, so the Government wants Heathrow to succeed and pay taxes.<br>As an employer it helps the Government keep unemployment lower than it would otherwise be. | The Government has mixed views on the proposed expansion.<br><br>Some in Government want the expansion to go ahead to help boost employment and economic growth.<br><br>However, some are against because of local people's concerns over factors such as pollution and noise pollution. |
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